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CWC REVEALS FIRST CLOUD-BASED SERVICES FOR MACAU

Cable & Wireless Communications' business in Macau, CTM, has unveiled its first cloud-based services. These services are designed to support the rapid growth of Macau businesses.

Cloud computing is an IT service delivery model that uses the internet to deliver infrastructure, platforms, and software as a service.

CTM announced in [March](#) that it was collaborating with Cisco to develop cloud-based services for Macau. CTM has now unveiled two services - the 'Cloud Infrastructure Service' and 'Business Talk' unified communication service.

The 'Cloud Infrastructure Service' enables enterprise customers to manage their IT network, storage and computing resources in a secure virtual environment. Businesses can use the service to save money on purchasing computing infrastructure and ongoing hardware upgrades and maintenance. The product utilises Cisco's CloudVerse tool which gives business the flexibility to increase or decrease the amount of cloud-storage they have based on their changing needs.

'Business Talk' enables telephone calls to be made and received on multiple devices including desk phones, smartphones and computers. The service provides professionals with flexibility and cost-savings because they have a single number, whatever device they are using, and can avoid roaming charges by making calls overseas when connected to a WiFi network.

More than 200 people from Macau's Government and business community attended an event that previewed the new services.

Vandy Poon, the Chief Executive of CTM, commented:

"We are investing in cloud-based services to support the rapid economic development of Macau by helping large businesses to adopt effective strategies for rapid expansion. Beyond that there are real benefits for the use of cloud services in public service delivery and for small and medium sized enterprises to enhance both their competitiveness and efficiency."

The inaugural Cisco Global Cloud Index (2010-2015) estimates global cloud computing traffic will grow 12-fold from 130 exabytes to reach a total of 1.6 zettabytes annually by 2015 – the equivalent of 22 trillion hours of streaming music or 1.6 trillion hours of online high-definition video streaming.

Macau's economy grew by 21% in 2011 and is forecast to continue growing thanks to thriving tourism and casino industries .

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

About CTM

CTM is the only full-service telecommunications provider in Macau and so plays a leadership role in delivering world-class telecom services to residents and continuing to develop Macau's infrastructure. We are jointly owned by Cable & Wireless Communications (51%), Portugal Telecom (28%), CITIC Telecom International Holdings Limited (20%) and the Government of Macau (1%).

We have a solid track record for technical achievement, having recently introduced both innovative mobile data services and 250 Mbps fibre optic broadband, one of the fastest rates available to residents anywhere in the world.

We also contribute to the Macau community in many ways, such as investing to increase the use of IT in schools and strongly supporting colleagues to take part in community events.

For more information, please visit: <http://www.ctm.net>

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